

# Delivery Specifications

Floramedia

2017



CONCEPTS / DESIGN / LABELS / PACKAGING

# Delivery specifications

## PDF Certified

PDF export with the settings as indicated. *Exporting the PDF from QuarkXPress can be done in a similar way.*

## General

**Diecut** • A line of 0.5 pt in Pantone 3405CV and on overprint. Any hole (hanglabel) is at least 5 mm from the cutting edge and standard Ø 5 mm. **Layout** • Text and/or images at least 2-3 mm from the cutting edge. • Line thickness should be at least 0.2 pt. **Bleed** • 2 mm (labels, stickers, etc.), 3 mm (brochures, flyers, etc.), 5 mm (banners, pot covers and similar). **Colour** • CMYK. • Clearly indicate when using (extra) spot colors (PMS). • For large black surfaces choose black C60% M30% Y20% K100%. **TIP** • When delivering an open file, use "Package" or "Collect for Output" to gather all fonts and images into one folder. **Text for layout by Floramedia** • Plain text with no 'format'. **Logo and Illustrations** • As vector file, text converted to outlines. **Images printed on plastic** • A special colour profile is needed for the use of images on plastic, please get in touch with your contact person at Floramedia. **Images printed on other material** • For printing on other material the following colour profile is sufficient: "Coated FOGRA39 (ISO 1267-2:2004)".

## Delivery possibilities

Upload via [floramedia.wetransfer.com](http://floramedia.wetransfer.com). • By letting us download your files from a specified location. • Submitting a CD / DVD (with print of the content of the disc). Drop-off your files at the front desk at our office. • There should **always** be a full colour print and/or a PDF be supplied with the document, in order to be able to check the layout. Without an example it is impossible for us to check whether the production will meet your expectations. Possibly an extra control should be carried out and therefore the agreed delivery dates might not be achievable. **NOTE:** Sending by post or courier is at your own risk. CDs/DVDs or other storage media may be damaged during transport and therefore unreadable. **Any questions?** We are happy to help.

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### Mailing address

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**Office hours**  
Monday / Friday  
8:00 am to 17:00 pm

