### Certified PDF

- **Diecut** Line of 0.5 pt in Pantone 3405CV and on **overprint**.
  - A **standard** bore (hole) is Ø 5 mm and 5 mm from the cutting edge. If it's not standard ask for more specifications concerning the accessories related to the labels.

- **Layout** Text and/or images at least 2 mm from the cutting edge.
  - Line thickness at least 0.2 pt.

- Bleed / trap 2 mm for labels, stickers etc.
  - 3 mm for brochures, flyers etc.
  - 5 mm for banners, posters, packaging, potcovers etc.

**Colour** • **CMYK**. When using PMS, clearly state the **PMS number** in the assignment. Tip. For large black surfaces choose black: C60% M30% Y20% K100%.

- Please note! No extra whitespace around the CPDF (Layout in clean format)
  - In case of printing the backside 100% black. Please note no CMYK structure
  - Always leave space for the product code. Font size of the product code must be at least 9 points!

## pen File

Package • Create a package in InDesign and Illustrator from the open file so that all links and fonts are delivered as well.

- Fonts Please note: Fonts that are used in graphics must be delivered as well. These fonts are not included when making a Package from InDesign.
- **Images** Always deliver images in 300 DPI and CMYK colour structure.

# Supply options

**WeTransfer** • direct via upload to the relevant contact person.

Mail • Please note that when delivering fonts, kindly send them as a zip file.

Questions • We are happy to help! T +31 (0)75 64 76 767 • E info@floramedia.com

In addition to the supplied files, please provide a list of your products in a Word and/or Excel-file.